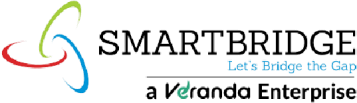


**Project Initialization and Planning Phase**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PS**  **No.** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me**  **feel** |
| **PS- 1** | A tourist in a new city | Find good local restaurants | I don’t know the area well | I lack local    knowledge or  reviews | Confused and unsure of where to  eat |
| **PS- 2** | A vegetarian diner | Get  recommendations  for veg-only restaurants | Most apps show mixed  cuisine places | I want strict dietary options | Frustrated and unsupported |
| **PS- 3** | A restaurant owner | Attract more customers through recommendation platforms | My restaurant is not being  recommended  often | The system doesn’t promote new or small businesses | Invisible and    discouraged |
| **PS- 4** | A student on a tight budget | Find affordable but tasty restaurants | Expensive options are shown first | Filters don’t prioritize price or value | Overwhelmed and discouraged |
| **PS- 5** | A delivery app user | Get suggestions based on past orders | It doesn't adapt to my taste | The system lacks learning | Frustrated by repetition |

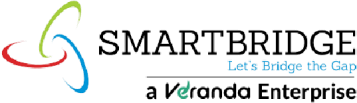


|  |  |
| --- | --- |
| Date | 27-07- 2025 |
| Student Name | Aarati Rajaram Patil |
| Project Name | Restaurant Recommendation system |
| Maximum Marks | 3 Marks |

**Problem Statements (Restaurant Recommendation system):**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PS- 6** | A parent of young kids | Find kid-friendly and hygienic restaurants | No way to filter for child-friendly | Lack of safety and family-focused  features amenities | Anxious about experience |
| **PS- 7** | A small restaurant owner | Increase customer footfall via platforms | My business is buried under chain listings | Ranking algorithms favor large brands | Discouraged and invisibleguide |





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| --- | --- | --- | --- | --- | --- |
| **PS- 8** | A new-in-town resident | Explore culturally diverse food options | Unaware of hidden gems in my area | No cultural/ethnic tags or user reviews | Disconnected and bored of same cuisine |
| **PS- 9** | A food delivery platform analyst | Monitor food safety and restaurant quality | Can’t verify ingredient safety from menus | Platforms lack AI food item scanners or trackers | Concerned about consumer trust |
| **PS- 10** | A data scientist | Analyze food trends from reviews | Datasets are messy, biased, or  unavailable | Lack of structured sentiment and  metadata | Blocked in model building and  research |
| **PS- 11** | A foodie traveler | Find top-rated  local restaurants in new cities | Recommendations don’t match my taste or location | Generic, irrelevant suggestions | Frustrated and unsure where to eat |
| **PS- 12** | A restaurant owner | Improve my  visibility on food apps | My reviews are outdated or lowrated | I can’t easily  respond or update  info | Powerless and  misrepresented |
| **PS- 13** | A healthconscious customer | Find healthy eating options nearby | Menus and calorie info are missing | I can’t make informed decisions | Disconnected from my health goals |
| **PS- 14** | A  healthconscious individual | Track the health benefits of  different  mushrooms | I can’t  identify what’s  in the store or dish | There’s no easy app for instant scanning | Disappointed and    disconnected  from my health goals |